











A LETTER From The Editor



Credits

Cover Design

Karen Estrada Angelica Vasquez

Creative Design

Angelica Vasquez

Graphic Design

Alexander Daoud Karen Estrada Samantha Felix Vanessa Gomez Kimberly Jaramillo Jennifer Peralta Eduardo Ramon Rachel Santos Villa Athena Serano Angelica Vasquez

Production

Kimberly Jaramillo Rachel Santos Villa Angelica Vasquez

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Rachel Santos Villa

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Dr. Rachel Wifall











Angelica Vasquez



VISUAL & GRAPHIC ARTIST

Contact

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Education

2020

Graduating May

Double Major in Visual & Graphic Arts Bachelor's Degree Saint Peter's University, Jersey City, NJ

2019

Dean's Academic List Saint Peter's University, Jersey City, NJ

Skills

- Adobe InDesign, Photoshop, Illustrator, Camera Raw, XD, Lightroom, and Animate
- Oil, Watercolor, and Acrylic Painting
- Charcoal and Pastel drawing
- Plaster and Metal sculpture
- Digital and Film photography
- Microsoft Word, Excel, and Powerpoint

Activities

2018 - 2020

Executive Board President Kappa Pi Zeta Alphu Mu Chapter: Art Honors Society

2019 - 2020

Chief Layout Editor Pauw Wow Newspaper

2019 - 2020

Board President Art Club

Experience

2017 Present	 Gallery Assistant Fine Arts Gallery, Saint Peter's University, Jersey City, NJ Install/ Deinstall artwork Greet visitors at gallery opening
2019 Present	 Barista/ Designer Crema, 1 Duncan Ave, Jersey City. NJ Design interior & exterior art boards Design Food Menu
2019	 Exhibitor "Diversity", Saint Peter's University, Jersey City, NJ Displayed a Plastor sculptur "To The Moon And Back"
2019	 Exhibitor "Take Back The Night", Saint Peter's University, Jersey City, NJ Displayed a Charcoal drawing "Karen"
2018	 Exhibitor "JC Art Festival", Bethune Center, Jersey City, NJ Installed/ Deinstalled artwork Dealt with purchase transactions of artwork Greet visitors at gallery opening / JC Fridays
2018 2019	 Gallery Intern 107 Bowers Gallery & Artspace, 107 Bowers, Jersey City, NJ Installed/ Deinstalled artwork Dealt with purchase transactions of artwork Greet visitors at gallery opening / JC Fridays
2016 2018	 Film Crew Lead AMC Theater Newport Centre 11, Jersey City, NJ Handled promoting and marketing Assisted in development of training manuals and materials for new employees Instruct and delegate term of employees

• Instruct and delegate team of employees

Angelica Vasquez



SENIOR THESIS

As a Visual and Graphic artist, my art pieces are intended to capture the beauty of colors, the human form, and perception of still-life. Visual Arts is different but plays hand in hand with Graphic arts, as a visual artist, I am able to paint and draw with natural media and keep my projects hand on. With graphic design, I am able to communicate my ideas with typography, photography, and illustration. I want to capture the emotion and the movement, that myself or the subject is emitting and express conceptual ideas my heart desires. Having difficulties expressing myself and communicating my opinions, I let my artwork do that for me. As I proceed and complete each piece, I progress further with my skills and plan for the next. Art is shaped by the materials, techniques and forms I make use of, art is an act of expressing feelings, thoughts and my day to day observations. Art can be very personal since it acts as an extension of my personality and communicates intimate concepts that I could not normally portray with words. Ultimately, I wish to inspire others and continue mastering multiple forms of art.

The reason why I create art is for self satisfaction; it has become my muse and a way of living. It is a form of therapy for me, a way to calm myself when I am emotional. Creating art is always a self struggle; it reveals our vulnerability and most private emotions, but that is what makes art passionate. There are times I get an itch, a random sense of inspiration, that makes me want to create; without it, I feel as if I have no creative outlet, an unsatisfying feeling and a sense of loss. Even if it is a simple sketch a day, that is the start to a bigger piece of art capturing the beauty and deeper meaning to what I wish to express. With drawing in a sketchbook, or illustrating on my ipad, it becomes pleasant to really see my environment, to see the world that most people usually neglect, and it is calming to block out others and just be able to focus on myself and my art.

My art reaches towards realism, however, depending on my mood or the colors I am gravitating towards, I work with abstraction as well. What makes me different from most artists is that I do not tie myself down to a single media, I obtain knowledge and experience with a variety of media. With my visual arts, I prefer to paint with oils, as I was inspired by the many baroque artists; it allows me to tell a story or relay a message. With the flexibility of oil paint, I am able to blend if I choose to and I am able to layer and create a textured piece. I love to mix liquid mediums into oil pants and get a different texture from it and being able to understand colors and use of lighting a shading is very satisfying to me. Whether it is a small canvas to a massive canvas, if I feel inspired to work on something, even if it is not something I am good at, I am determined to tackle the subject head on. Even if I did make a mistake, the wonderful part about oil paints is that they do not dry quickly so I can easily scratch it off or paint over it.

However, depending on the subject being painted, I use watercolor to portray fluidity and softness of nature. Watercolor is a beautiful and mysterious media because it is so hard to control and with its use of water, you can never fully interpret how it will flow on the paper or how pigmented the color will be. Watercolor is so fast paced compared to oil painting and at first I was caught off guard and made a few failed attempts, but I wanted to continue practicing until I came up with results I was happy with. Another media I first started off practicing is charcoal. I use charcoal to capture the contrapposto of a human figure, the way it contorts and chiaroscuro that we tend not to see on a normal basis. Understanding the human form and anatomy is so hard and made me excited when I drew.



I studied nude sculptures and bust to grasp a proper understanding of the male and female shape and it got more intense when I had to study live models. Having live models is very different from sculptures because they always move in some way, the image you have when you first start drawing is not the same image you will get later. This helped me remember an image with only a few minutes of looking and I was able to use this skill for other media. I also have experience with plaster molds and metal sculptures which are able to create a narrative. Working with sculpture utilized a lot more math than I thought it would. I had to understand the use of weight and composition when making a proper sculpture. Among some of my pieces, I like to use mixed media; for example, charcoal and acrylic on newspaper glued on a wooden panel, or Oil on canvas with bristol paper texture. Experimenting with mixed media is exciting and surprising to me and allows me to create something beyond my imagination. I am able to go further into what my heart desires.

When I see a moment, or a person and I want to capture it; I use photography to hold that emotion, to make my experience of that moment tangible. When I first started taking photos, I would always use my phone since I never had enough money to afford a camera. I was never confident in my photos until I learned how to use photoshop and enhance them to make them more appealing and emphasize on certain colors. When I see an opportunity for a portrait or an awesome angle for a landscape photo, I go for it. Even if I am not sure what I am going to do with it, I want to capture that moment and keep it with me and show others. Photography, just like painting, allows others to see things in a whole new perspective, something unimaginative can become real in a single photo. With my variety of photos, I prefer to take monochromatic images. As much as I love the use of color in painting, to me the lack of it in imagery adds more of an emphasis on the emotion being displayed. I sometimes get inspiration from my own photos and use it as a model to create new paintings or graphic imagery.

I was always interested in visual arts and some photography up until my senior year of highschool, when I got into college I decided to learn Graphic design alongside visuals. I was nervous starting off since I knew nothing of the subject or how it would benefit me, I simply knew that I just wanted to experience and learn from it. At first I thought there was no way to get really passionate about designing, but then I made my first few logos and a book cover and immediately felt joy. I worked hard and created something that was mine alone, a unique piece of art, pieces that had a bold and attractiveness to it. I learned much more than I anticipated about adobe programs, I even got as far into animation and using programs like Unity. It is because of these programs that I am able to branch out more with my artwork and experiment, creating something new and chic. Throughout my years of learning, I was always told to separate the visual aspect of art and the graphic aspect of art. I do agree that there is a big difference between understanding the 3-dimensional aspect of visuals and the 2-dimensional aspect of graphics, however I like to use the two hand in hand. Graphic Design allowed me to learn so much with the technicality of art; I am able to create patterns, logos, illustrations and much more and that in itself is beautiful. Digital designing also allows viewers to sense certain feelings, and understanding.

No matter how many years of experience I have, I will always be my own worst critic. I look at my classmates' artwork and I doubt myself, I feel intimidated and question "how do I get as good as them?" However, I realized that each artist has their own individual style, and message they wish to relay, and the same applies for me. I was always skeptical about my pieces until I started displaying them in small exhibits and saw the reactions my artwork was receiving, a lot of peo-



ple connected with my pieces and even if they did not, they still enjoyed the aesthetic of my art. With these experiences, I realized I am also as capable as other artists and just as great as them. From meeting many artists, and seeing that every single one of them has their own talent and uniqueness made me understand that comparing myself to those in the artistic field is not what being an artist is about. We each hold our own creativity and individuality that makes art our own. With the guidance of my instructors and those around me, I was able to go along my path and I was able to learn a great deal about art. The world is so progressive that I feel like I will fall behind if I do not continue to broaden my horizon. I want to be able to achieve anything I put my mind to and to be recognized for my hard work and determination. How I wish to utilize my skill when I branch out into the real world is still a mystery to me but I know I would like to be able to put all my creativity to use, to continue inspiring those around me and be successfully stable.

With our experiences, interactions, and our daily knowledge, it is the fruition of creativity. Even if it is a random photo, I utilize that into my paintings or my digital designs. Everything has a use to me, my photography can be used to structure my paintings, my paintings can be used to form a graphic design, and my graphic designs can enhance my photography. To me, art is a never ending cycle that can help each other form and become something greater, there is no boundary or limits or a right or wrong way of going about a piece. With this idea, it makes me appreciate my art style and how I utilize each of these skills hand in hand is what makes my art unique. I recognize many artists have their own hardships, some have had it harder than others, some not so much, and hearing the conversations guides me along my own path to becoming a professional artist. Although I have learned a lot and have definitely progressed in my artistic skills, there is always something new to learn that will help me grow. I hope in the future, I am able to make an impact and influence on those around me and make pieces that get the attention of numerous people and influence young artists. Being able to create with this idea and passion, is the epitome of my happiness.

With my visual arts process, I have different procedures for each medium that I use. When I start an oil painting, I look for a subject that gives me inspiration or that I feel attracted to and I observe its size and colors and decide what I feel more inspiration from. When I have decided my subject matter, I think about what size and even the shape of the canvas that I am going to paint on. I usually keep my pieces on an eleven by fourteen inch canvas, but there are times that I think my subject would look more appealing on a small canvas, and there are times I believe a subject or multiple subjects would look better on a big canvas. After I have decided on the proper canvas, I start by priming the canvas with either gesso or linseed oil mixed with my oil color of choice. The reason why I have these two different methods is because with Gesso, It dries faster and it acts as a good base for layering paints and faintly getting rid of the texture from the canvas. As for linseed oil, it works as a primer that after a few days, it allows to blend how I please since it is not fully dry or fully oily, it gets a perfect tacky texture that allows mobility with blending.

As my primer is setting, which may take hours or even a few days, I analyze my colors from the subject, be it the background colors, the foreground, the shading and the highlights, I start to mix them all in my palette and have all my colors prepared and mixed. Once I start Painting, I form the basic shapes and apply the undertone colors and begin layering from there. After applying color over color and blending, once I believe my piece is almost complete, I add highlights to the necessary areas as a final touch. Once all the paint is dry and has settled, I apply varnish



to the piece and evenly brush it out. The entirety of oil painting is a very slow task and can take longer compared to most media.

As for watercolor, compared to oil painting, it has to move very fast since it is water based and fast drying. My preference in paper is cold press since it's thicker and holds well when it comes to contact with the water. My subject choices for watercolor are floral and fruit still life since I enjoy the fluidity of the objects, which is similar to the flow of watercolor. I place my main primary pigments of color in my pallet and keep different sections with different amounts of water. The less water I add to my paint, the more pigmented the hue; the more water I add, the less pigmented the hue. Before I start officially painting, I like to keep two different containers of water, one is meant for cleaning the paint off my brush, and the other is clean water which I dip my brush in after I cleaned it and use it drawing on the paper or to add to my paints without any worries of unnecessary color mixture. When I start painting, I start with a low pigment of color so get the general composition and then I wait for it to dry and apply layers for shading and depth. I have to be very careful with my placement of the brush and how much water I use because it can cause the paper to buckle and if I go too dark quickly, I can not go back. I would have to find a way to ease the color or start from the beginning. After I have my piece painted on, I like to go over the painting with a cross hatching method using either a pencil or fine point ink pen. This allows me to add more depth and shading to the piece while giving it my own style and makes the piece more appealing and pop out.

Another medium I like to use is both compressed and vine chalk, the difference between the two is that compressed charcoal is powdered charcoal bonded together with gum or wax and is harder than vine; vine charcoal is a long and thin stick that came from burning grape vines in a kiln, meaning it is easier to blend and very movable compared to compressed charcoal. I like to draw with charcoal on Newsprint paper because it is softer to the touch and works better with blending with your fingers or a napkin. When I draw with charcoal, I like to use live models as my subject, however if i can not get a live model, I usually take nude photos of models and use the images as reference. If I have neither of those options available to me, then I observe naked bust and draw them as practice of the body's anatomy and contrapposto.

When I begin drawing, I always count with a pencil and use my thumb as the divider and see how many portions of the body there are with the pencil. I use that number and lightly make tally marks so I can get the right proportion on my sketch pad. I then start to mark the angles that the weight of the subject shifts on, for example, I mark the angle of the shoulders, the torso, the hips, the legs and the head. I start forming the exoskeleton of the figure and then outline the body parts around that. When I have the most of the outline drawn, I lightly start the shading process of the figure, I only focus on the darkest area of shading and I spread that out according to the angles of the muscles and then I gradually lay the charcoal on so it can get darker and darker. If I ever smudge too much or go too dark, I use a kneaded eraser to fix my corrections and I also use it on areas of the body that need to be highlighted. When there are areas that are extremely dark with shading on the model, I use compressed charcoal finely and blend only a little. When my drawing is done, I spray my paper with finishing primer since the charcoal is prone to smudge and fade with too much contact.

When I work on my sculpture, I prefer to use plaster and occasionally metal. For my plaster pieces, I think of the shape and the form that I want represented, therefore I make In the round castings to help my imagery. I like to use the shake of my hands to create a form, and each time,



the shape is unpredictable as my hands naturally form differently every time. If I want a more adventurous shake; I combine normal daily objects to form a new cohesive piece. When I am working with my metal sculptures, I use whatever items I have at home or stuff I find in the garbage or metals I find at the mechanic. For example, I made a small windmill made entirely of metal, so I found a few metal pipes, thick sheet metal and an axle part for rotation. I had to cut the metal pipes with a buzz saw to get the right size and angle to connect the pieces, I then used a small torch to melt the pipes together. After that, I drew rounded blades on the sheet metal and used a small electric saw to cut them out. To fix the rough edges, I used a thick sanding sponge to soften the edges; once they were well rounded, I made a hole in the pipe and attached a bolt and a nut and attached the axle to the bolt and made sure it turned. Once the rotation was correct and working with ease, I applied the blades with a heavy duty adhesive and screwed them in for extra support. I have used these similar methods when creating other metal sculptures and used thinner metal strips for my kinetic sculptures as well.

My approach towards graphic arts plays hand in hand with my visual pieces. I sometimes use my paintings or drawings to help illustrate or guide me with designing graphically. When I am doing photography, I get inspiration from my drawings and paintings and I want to aesthetically catch the moment. Since I previously didn't own a camera, I would use my IPhone to take photos since the moment was right there and I didn't want to miss it. There are times that I have an exact image I want to capture so I go out of my way and create the scene as close as possible and capture it. If I am taking portrait photos, I make sure I have the correct studio lighting or even create a spot light to focus on a person's face. I work with my angles and take numerous shots and see which one looks better. If I am doing landscape photography, I wait until there are no people or traffic interrupting the scene; if it is too sunny, I adjust my ISO so the camera can let in less light. I use my photos to also help with my visual arts as models or inspiration for painting. I also use my photography for designing graphily since I can easily manipulate the photo and make it into something more using photoshop.

I use a variety of adobe programs as a graphic designer; what I like to use the most is Indesign. When I am working on indesign, I use it to make menus, newspaper layouts, and book layouts. For example, when I work on the Pauw Wow newspaper, I start by making my master pages and giving each category of writing its own separate titling and similar headline design. Afterwards, I make paragraph styles for each section of the writing, which is a sub caption, photo courtesy, article text, and bylines. I also make sure that any photos used, especially for printing, need to be CMYK for the proper printer color settings and 300 DPI for high quality. With my variation in art skills, I have multiple artists who have influenced my artwork or have inspired me to create content. I have always been inspired by artists since I was young and found the artwork so beautiful that I wanted to master it and make it my own. Every artist has their own brush stroke, their own style, their own perspectives and messages; therefore, many of us seek ways to capture what influences us, what speaks to us, what leaves a lasting impression in ways that make sense for us,These influences stay with us and they gather, and merge into something unique within ourselves, and they connect with other aspects of our personality and passions. With that being said, these are the artists that I have reached out the most to me.

As a painter, I have been influenced by the famous painter Carravagio, a baroque artist who excelled in oil painting and mastered the use of chiaroscuro. There is a newness, a contemporary feel to his work that painting prior to him just didn't have. Even in his own lifetime



Caravaggio was considered energizing, fascinating, rebellious and dangerous. Caravaggio's famous paintings, "Supper at Emmaus," or "The calling of Saint Matthew," show his use of intense shading and his sense of realistic observation of the human state, both physical and emotional, and linear perspective. He also implicates this skill in his still life paintings and portrays his well trained observation skills. When I saw Carravaggios paitings for the first time, the first thing I thought was "wow;" not only was his art beautiful, I analyzed his technique and felt a fire in my chest urging me to start painting. He painted with a sense of realism and portrayed as the eye sees, with all the natural flaws and defects that a person has and made it overwhelmingly beautiful. I was skeptical of attempting the strong shading right at the very beginning so I studied perspective in paintings and how to properly layer colors with oil paint so I know not to throw objects together all at once. When I felt comfortable enough, I attempted the strong light and dark contrast and my first few pieces were not to my expectations, but I continued practicing until I produced a beautiful still life. I can say I am still trying to master the style of Carravagio but I will not give up until I do so.

Another artist that has influenced my oil painting is Artemisia Gentileschi, an italian baroque artist that was considered one of the most accomplished seventeenth century artists. She also has a dramatic style similar to Caravaggio, but what her work sticks out to me more than any other baroque artists is that she focused her content on empowering women. Unlike other artists of that time that only represented women as "motherly" and "frail;" Artemesia made her female models powerful and they were always fighting back. For example, her paintings "Judith Beheading Holofernes," and "Jael and Sisera," both show important men being taken down by the women they never expected to attack. Artemisia was also trying to portray a traumatizing moment that related to real life experience that had scarred her emotionally but made her more forthright. To me, I appreciated her deep message and her outreach for women; whenever anyone paints a controversial subject, it is very emotionally endearing to the artists and I give her much appreciation for that courage.

I have also been influenced by another painter named Paul Cezanne, a french, post impressionist artist who painted with both oils and watercolors. Although Cezanne's oil paintings are exquisite pieces, his watercolor has had more of an impact on me because it is very unique compared to most watercolor artists. His watercolor technique relied on subtle overlapping washes incorporating the white of the paper as an important element in his paintings, however he also incorporated charcoal and/or pencil sketching into his pieces to give it a more stylistic foundation. His watercolor pieces, ""Still Life with Watermelon and Pomegranates," and "Le Cabanon de Jourdan" both have an under sketching that helps give a layout where to start painting, then the watercolors are applied as layers to add texture which is similar to oil painting. Once the colors have dried, the still lifes are outlined and sketched over with color/black graphite and/or pencil to add extra third dimensional depth to the items. I found this style of painting very unique and complex at first, but once I understood the method of it, I started to make that style into my own adaptation of it and continue to do so.

When I started learning how to do live figure sketching, I was shown by my professor many sketches by numerous artists, but only a few caught my eye. At the time that I was fascinated by these images and started redrawing them, I learned that the artist responsible for these pieces was none other than the famous Michelangelo. Michaelangelo was an Italian sculptor, painter, architect and poet of the High Renaissance; with many famous works and constant requests to



work, he had multiple uncompleted sculptures and paintings, but he did have a lot of sketched left since they were the beginning models of his bigger frescos. His sketches always showed so much detail to the movement of a person's body, and the understanding of the anantoy was amazingly executed in his drawings as well. Not only was Michelangelo an artist, but he was a genius for his time; his sketches alone showed the time it took to analyze composition and to master it. Unlike Michelangelo, I do not have many people willing to model for me so I can observe their anatomy, so I managed to obtain a few books with detailing descriptions of the anatomy of the male and female body. It is with that understanding, that I am able to draw live models or pictures of people with the correct anatomical figure if needed.

As for my photography, I never knew what my approach was with it; there was even some point that I had an idea in my head of what I wanted to capture but I did not know how to proceed with it and portray it physically ideal. However, that changed when I went to the Guggenheim museum and saw a special exhibit of the photographer, Robert Mapplethorne. His work was very scandalous and "in your face" and that caught me by surprise, they are sensitive yet blunt treatment of controversial subject-matter. I found myself in awe with his work and thought of his process when shooting these photos. The imagery that I was so eager to portray in my photos was standing right in front of me, and I eagerly wanted to know how he did it. Usually some artists might feel discouraged, but seeing his work gave me confidence in goals and made me want to run to a photo lab and start experimenting with what I have available to me. For example, with his photos of Lydia Cheng, and Thomas, he captures an obvious sexual photo, but there's beauty and composition to it; it shouts " look at me" but then ends with an understanding. I want to be able to be as courageous as Mapplethorpe with my content and direct models and perfect my photo composition like he did. I aspire to create content that makes my viewers see more than just the image itself.

Another photographer that has lots of impactful photos to me is Nan Goldin. Her work often explores the LGBT community, various moments of intimacy, the HIV crisis in the 80's, and the opioid epidemic that spread like wildfire in the past decade. Goldin sticks to color prints and utilizes her pop of color to attract a viewers attention while expressing such intimate and deep relationships with those she photographed. Goldin states in an interview "For me it is not a detachment to take a picture. It's a way of touching somebody—it's a caress," she said of the medium. "I think that you can actually give people access to their own soul." Reading this in her own statement at her exhibit in the MOMA museum was very impactful to me. With such beautiful imagery, Goldin feels much more than just pure "aesthetic," she is carrying the lives of others through a simple click of the camera; and that to me is impressive. Just like Mapplethorne, she inspires me to pursue new, bolder content and to open my eyes with day to day issues that we, as people, tend to ignore or look away from.

In the world of Graphic designing, there are so many artists in this field just like visual artists and photographic artists; the world of designing is so broad that there are numerous designers that have influenced me. I have a minimalistic style when I am designing and I enjoy using black with a pop of color. With that being said, a famous designer who has a similar style to what I want to master is Jacqueline Casey. Casey's posters used wit, invention and the grid to reach the essence of each subject. She had a very good eye at using a bold and simple design to attract anyones attention, and nicely used typography to relay a statement. She also had a good use of word play to provide the users with information once they have been drawn in by her design. Being



a designer with a minimalistic perspective is a lot harder to me, than creating an overly active piece. With minimalism, you have to consider the right shape, the correct size and subject, its form and the right use of color. Seeing how well Jacqueline executed that gives me inspiration to keep testing shapes and subjects for my own work. When I am feeling stuck, I look at her work to see how she composed her posters, her message and meaning of colors and move on from there.

Another Graphic designer and art director that I feel influenced by is Cipe Pineles, a female graphic designer who worked with magazine companies such as Seventeen, Charm, Glamour, House & Garden, Vanity Fair and Vogue. She was the first female art director to hire a fine artist to illustrate some issues for Seventeen magazine. Besides making bold decisions as a director, Cipe's graphic designing for the cover of Charm and Vogue magazine are very pleasing to the eye. She even created her own illustrations and innovative typography for some of the most experimental women's magazines of the time, including Charm and Glamour. It is minimal yet captivating and shows skill in her composition and typography. What makes her artworks unique to me is her use of typography and creating new and unique shapes for a title page. She has a way of utilizing her models to set the color theme of her covers and create an overall masterpiece. As a chief layout editor myself, I had to learn to make bold decisions that go against regulation of a typical newspaper; and with experience in making magazines, seeing Cipes work gave me a huge inspiration for making my creative splash pages. Even now I use my subject matter as a centerfold for my composition.

As an artist, there are multiple career paths that one can take. The road to finding our creative destination will probably be a circular one and will most likely only reveal itself after years of hard work and practice. This is a path of self-discovery and interaction; myself or any artist needs to focus on networking and exploring a variety of subject matters with art. Before entering the real world any artist needs to understand the true meaning of art and how to make his or her art understood by others. By being an artist, I get to grow as a person and touch the lives of others and create beautiful works that make the world a more beautiful and enjoyable place. Still, a career in art is not easy, it may take me years to find my way and bring in steady, reliable income; however, hard work and dedication is required in this field and staying determined is essential to exceed. Learning how to express myself through words and proper vocabulary can help others understand the method that drives my work; this would also help me sell my work and/or services to others as I talk about my product and processes when I start climbing through the ranks of the art world. When it comes to my career direction, I am still not completely sure what I want to do or where I plan to go. What I do know is that I would like a job that can financially support me the most. With a double major in Visual and Graphic Arts, I would like a job that I can utilize both of my skills.

When I was younger, I always wanted to have my artwork exhibited in multiple shows; looking at the work on the walls always had me in awe and I always used to look at the people faces viewing the pieces and saw how many different reaction a piece of art can get, but after years if learning and seeing firat hand how much an average artist makes from these shows made me realize that isn't enough to survive on my own. While I can still pursue that dream of having my art in shows, I would have to do so on the side as I'm just starting to branch out. Therefore, I was looking into how I can use my art skills to help others and after looking into other degrees, I realized I can become an art therapist. I am not specifically set out on this yet, but it is one of the options I set up for myself; being an art therapist seems unique to me, and the idea of helping



others with art projects holds a special meaning to me. As someone that has always struggled expressing my feelings through words and not knowing how to properly communicate myself has always been a struggle, and there are many people out there that feel the same way.

While keeping individuals' values and beliefs in mind, art therapists are able to work with people who are challenged with medical and mental health problems and are also able to help people seeking emotional, creative, and spiritual growth. How art therapy works is with visual arts, people are able to portray symbolic expressions that give voice to their experiences and support individual and societal change that benefits their future. Therefore, being the person that can help these people, even in the slightest, is one of the goals I have set for myself. There are further steps I need to take into accomplishing this goal, but if this is where my future takes me, then I will accomplish what I need to.

The experiences I had throughout my years of college have given me the skills and knowledge that I need to become a true artist. I have interned and been a work study for two art galleries and have seen and experienced curating first hand. Before I was in college, I had always neglected the work that goes into curating and did not realize how much actually goes into putting an exhibit together. There is a time frame to collect the pieces from the artists, and the handling process of the art pieces is also a task on its own. You have to carefully handle all the pieces and there are times that artists do not wire their own work, so we have to do that ourselves without obstructing the piece. There are also times that artists can't or won't bring in their work until the last minute so a curator also has to accommodate any time schedule they are put under. Lastly, there are times, like any client, that an artist requests specific handling due to the fragility of the pieces, meaning the handler is required to wear certain microfiber gloves and the piece should move with extra caution. Although the process seems very meticulous, these are nothing but joys that come with this career field.

As for the layout of the show, a curator needs to think of the overall aesthetic of the space and plan the pieces that most appeal to the viewers eyes. After all the planning is done, he or she has to measure the pieces correctly to make sure everything is even, straight, and well spaced. Al-though the process of curating is tedious, I enjoyed it a lot, especially when the show first opens and you see the joy and amazement from the artists and people that come in. Being a curator requires excellent analytical skills to determine the origin, history, and importance of many of the objects they work with, especially if I decide to curate at a museum. Becoming a curator means having to work with the general public on a regular basis, being courteous, friendly, and able to help users find materials is a necessity in this field. Besides all the technicality that goes into curating, the interior designing of curating is a beautiful thing and is an art in its own; with all of this in mind, curating is also something I would be interested in getting a degree in later on.

Out of all the designing I have done in school, what I enjoy doing the most is layout editing. I have experience with being the Chief layout editor in the school's newspaper and designing two books of my own. I enjoyed the composition and the thought process of how a page spread would look and having the responsibility of designing the format of publications. I am able to manipulate design properties, such as type size, font style, spacing, column width and placement, by using software that allows me to view each page as it would appear in print and since most publications are also available online.

Being a layout editor means I often have to be responsible for transferring material to the Internet using web publishing software. Being able to assemble text, photographs, and other content



in an aesthetically pleasing and easy-to-read arrangement is a great joy to me and I would like to be able to pursue this field as I branch out into the art world. With all of this in mind, I am happy working for a company that I can utilize this skill, specifically a magazine company like Billboard or Rolling Stone and even a newspaper press as famous as the New York Times or The Wall Street Journal.

Another career choice I have in mind is to become a designer for a company and work on layouts with a cooperative team. Since I am just starting off as a graphic designer, I am okay with working in any company to gain experience, but as I progress further, one of the companies I wish to work for are Google and gain further experience with their user experience field. Google also has visual designer positions where they rely on user-centered design principles to produce high-quality visuals. There are steps, from concept to execution, across many platforms and like all of the user experience jobs google has to offer. I will have the chance to collaborate with fellow designers and have the opportunity to refine the design language and create innovative, great-looking products that people love to use in their day to day life. When I went on a personal tour to Google and learned about their user experience program, I fell in love with how well their employees are treated. Also, I was impressed with Google's way of work space, which is innovative and adopts a new way of proper work ethic. Although the work is hard and Google is not an easy place to get accepted to, I still strongly desire to work there one day.

Another company I would like to work for is Pentagram, to apply for their packaging, editorial and book design services. Pentagram has done the branding for Warner Brothers, the knot tote bag, the Slack advertisement, and many more; with over twenty five partnerships, they have numerous job opportunities with branding, environmental design, layout publishing, and book designing. Including, the company has multiple branches, reaching out to New York, Austin, San Francisco, London and Berlin, meaning there would be opportunities for me to branch out over the states and work with clients that I would never expect. The company has a lot of beautiful designs and with such an open field of positions, which is why I would be interested in applying for the company and working there.

With companies like this in mind, I also want to make sure that whoever I choose to work for, that their goal is similar to that of mine. That their mission statement holds values similar to mine. Art makes so much of an impact on day to day life and I want to be part of that and its bigger picture. The other side to that goal would be to do independent work as I already have some experience in doing so. Being able to freelance gives me the opportunity to meet numerous potential clients and negotiate my own process and pricing. Freelancing can be hard and relies a lot on communication skills but if done correctly, it can become a very profitable decision. That way I can also expand my creativity and be limitless with my art while making a reliable income. Being able to produce artwork that is representative of my emotions, would not only be a cathartic therapy for myself but maybe by creating my own network, I can sell these pieces. When it comes to my art, I wish to make an impact, translate my experiences and instill values onto my viewers. I want to be able to utilize my art into a prosperous career that allows me to express who I am as an artist and keep my styles incorporated. Art not only fosters the human need for self-expression and fulfillment; it is also economically viable. The creation, management and distribution of art employs many and allows numerous opportunities for an artist to succeed and influence their surroundings. All I wish for as an artist, is to do the best that I can do no matter the trial and error.





