

# Breanna Murphy graphic designer

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## **Experience**

Graphic Designer, Minnie Rose, New York, New York, September 2013 - Present

- Design and manipulate prints for garments.
- Design hang tags and hardware for garments.
- Render flat sketches for line sheets.
- Color match fabric swatches to pantone standards for printing.
- Design and oversee print production of line sheet booklets and other sales tools.
- Responsible for managing and meeting the deadlines
- Create NRF color codes for BlueCherry and manage color library.

Assistant Designer, Minnie Rose, New York, New York, February 2012 - September 2013

- Create and manage development spreadsheets.
- Render flat sketches for line sheet booklets.
- Color match fabric swatches to pantone standards for printing.
- Design and oversee print production of line sheet booklets and other sales tools.
- Design hang tags and hardware for garments.

Design Intern, Minnie Rose, New York, New York, November 2011 - February 2012

- Create and manage development spreadsheets.
- Render flat sketches for sale's line sheets.
- Shop for reference samples.

## Skills / Strengths

- Adobe Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Microsoft Word and Excel, BlueCherry.
- Cross platform: Mac and PC

### Education

Saint Peter's University, Jersey City, NJ B.A. Graphic Arts, 2015

Montclair State University, Montclair, NJ Studied Graphic Arts and German, 2011-2013

Monmouth University, Long Branch, NJ Studied Graphic Arts, 2009-2011

### **Achievements**

- Dean's List, Montclair State University, 2013
- National Society of Leadership and Success, 2014
- Kappa Pi Honor Society, 2015
- Dean's List, Saint Peter's University, 2015